The New School Publicity Scrapbook Collection, 1918-1953
NS.03.01.01

This finding aid was produced using the Archivists' Toolkit
April 26, 2017
Describing Archives: A Content Standard
Table of Contents

Collection Overview .................................................................................................................................. 2
Historical Note ........................................................................................................................................... 3
Scope and Content of Collection .............................................................................................................. 6
Organization and Arrangement ................................................................................................................. 7
Administrative Information ....................................................................................................................... 7
Related Materials ....................................................................................................................................... 8
Keywords for Searching Related Subjects ............................................................................................. 8
Other Finding Aids note ............................................................................................................................ 9
Collection Inventory .................................................................................................................................. 9
  Series I. Press clippings .......................................................................................................................... 9
  Series II. Promotional materials ........................................................................................................... 22

Collection Overview

Repository
  New School Collections

Creator
  New School (New York, N.Y.).

Title
  New School publicity scrapbook collection

Date [inclusive]
  1918-1953

Extent
  32 linear ft: 19 boxes (57 scrapbooks)

Language of Materials
  Primarily in English.

Summary
  The New School Publicity Scrapbook collection consists of fifty-seven scrapbooks compiled at The New School for internal administrative
use between 1919, when The New School was founded, through 1953. The scrapbooks include local, regional and international newspaper articles and editorials, and administrative documents and correspondence, course catalogs—or Bulletins—weekly supplemental pamphlets (also called Bulletins), ephemera, promotional materials for print distribution and radio broadcast, and invitations to New School events. Newspaper clipping content includes political and cultural news of the day as it pertained to people and events affiliated with The New School, New School curricula, notable public speaking engagements at The New School, news about guest lecturers, faculty, students and alumni.

Preferred Citation note

[Identification of item], [date (if known)], The New School Publicity Scrapbook Collection, NS.03.01.01, box __, folder __, New School Archives, The New School, New York, New York.

Return to Table of Contents »

Historical Note

The following list provides a brief summary of some of the historically significant people and entities associated with the history and development of The New School. Please note that this scrapbook series also includes press information about numerous politicians, intellectuals, scientists, writers, and performing and visual artists who were perhaps more notable during their lifetimes and cultural contexts than they are presently. It is beyond the scope of this finding aid to enumerate every affiliate of The New School who was professionally active during the date range of these materials.

**Berenice Abbott (1898-1991)**
American photographer. From 1921 until 1929, Abbott studied art and photography in Paris and Berlin. Following this, she moved to New York City in 1929, and subsequently taught courses and workshops in photography at The New School from 1934 until 1965. Abbott’s oeuvre ranged from portraiture, architecture and scientific phenomenon, and during the course of her career, she published two highly acclaimed books, *Changing New York* (1939) and *Greenwich Village Today and Yesterday* (1949).

**Max Ascoli (1898-1978)**
Italian born journalist and author. In 1931, Ascoli immigrated to the United States on a Rockefeller Foundation fellowship, and within two years he became a member of the graduate studies faculty at The New School. After a long and distinguished career, during which he spent a period as dean
(1939-1941) Ascoli left The New School to concentrate on *The Reporter*, a biweekly magazine he founded in 1949 and continued to publish until 1968.

**Charles A. Beard (1874-1978)**
American historian, professor and one of the co-founders of The New School. Beard's resignation from Columbia University in 1917 over issues of academic freedom in large part prompted the creation of The New School along with a circle of like-minded scholars and colleagues including James Harvey Robinson, Henry Dana, and Alvin Johnson.

**Thomas Hart Benton (1889-1975)**
American painter and muralist who worked in the regionalist style; taught at the Art Students League from 1926 until 1935 in New York City. In 1930, Benton was commissioned by Alvin Johnson to create a mural, *America Today*, for Joseph Urban's New School building on 66 West 12th Street.

**Henry Cowell (1897-1965)**
American experimental composer and New School faculty member (1930-1963). Cowell offered classes in composition as well as numerous seminars on the history of folk and world music. His own compositions are also regarded as highly influential, particularly in the work of John Cage.

**Jose de Creeft (1884-1982)**
Spanish born sculptor, New School faculty (1933-1939, 1944-1970). In addition to carving in stone and wood, throughout his career he produced works modeled in clay and cast in bronze. One of de Creeft's most famous sculptures is the large scale bronze, "Alice in Wonderland" (1959) in Central Park.

**The Dramatic Workshop (1940-1953)**
Established as a division of The New School in 1940 and led by the German born dramatist and political activist, Erwin Piscator, the Dramatic Workshop offered laboratory classes, lectures on theatrical history and professional public performances. The Dramatic Workshop also sponsored three semi-professional off-Broadway theaters (the Studio Theatre, and the President and Rooftop Theatres), a children's theater run by Piscator's wife, Maria Ley, several summer theaters, radio and film workshops, and a subscription repertory theater. Notable associates of the Dramatic Workshop include Stella Adler and Lee Strasberg, and just some of the program's notable students include Bea Arthur, Harry Belafonte, Herbert Berghof, Marlon Brando, Vinette Carroll, Tony Curtis, John Gassner, Sidney Poitier, Rod Steiger, Elaine Stritch, Tennessee Williams, and Shelley Winters.

**École Libre des Hautes Études (1940-Present)**
In 1942, with a charter from the Belgian and French governments-in-exile, The New School sponsored the formation of the École Libre. Funded by the Rockefeller Foundation, the École Libre provided refugee scholars, primarily from Nazi-occupied France and Belgium, with an academic home. Classes were taught in French. Founding faculty included philosopher Jacques Maritain, anthropologist Claude Lévi-Strauss, linguist Roman Jakobson, and political scientist Henri Bonnet. After the war, the institute and The New School parted ways. Eventually the École Libre evolved into the École des Hautes Études en Sciences Sociales in Paris.

**Camilo Egas (1889-1962)**
Ecuadorian artist, muralist, New School faculty (1932-1962); the first director of the Fine Arts department. His 1932 painting, Ecuadorian Festival, was commissioned by Alvin Johnson for 66 West 12th Street, for a wall facing the basement dance studio where performances and classes were taught by avant garde dancers Doris Humphrey and Martha Graham, among others.

**Bryn J. Hovde (1896-1954)**
American historian and political scientist, president of The New School (1945-1950.) Prior to Hovde's tenure, he served as technical secretary for UNESCO and headed the Division of Cultural Cooperation at the State Department.

**Alvin Johnson (1874-1971)**
American economist and founding member of The New School for Social Research. From 1919 to 1945, Johnson served as president of The New School, and during his tenure, he was a tireless advocate for adult education, as well as liberal and humanitarian causes. Among his numerous accomplishments, he established the University in Exile in 1933, and in 1942 was instrumental in the founding of the École Libre des Hautes Études. Both programs were designed as a means to provide safe haven to displaced European scholars in the United States. In 1945, Johnson became president emeritus of The New School and remained active in New School affairs for the rest of his life.

**Gorham Munson (1896-1969)**
American writer, New School faculty (1927-1947). Munson co-edited eight issues of the literary review Secession (spring 1922- April 1924), and created a manual for writing, The Written Word (1949). Additionally, he was the first to publish a critical study of the works of poet Robert Frost.

**José Clemente Orozco (1883-1949)**
Mexican social realist painter and muralist who was active in the United States between the years 1928 to 1945. In 1931, Alvin Johnson commissioned Orozco to create five frescos for The New School building at 65 West 12th Street, "Allegory of Science, Labor, and Art"; "Homecoming of the Worker of the New Day"; "The Struggle in the Occident"; and "Creative Man."

**Hans Simons (1906-1968)**
German born political scientist, founder of the Berlin Hochschulle, Weimar diplomat. In 1933, Simons immigrated to the United States on a Rockefeller Foundation fellowship to become a faculty member of the University in Exile. He served as the president of The New School (1950-1960).

**University in Exile**
Under the leadership of Alvin Johnson and funded by the Rockefeller Foundation and philanthropist Hiram Halle, the New School opened the University in Exile in 1933. The University in Exile, the New School's first graduate division, served as a haven for German intellectuals and scholars before and during World War II. The initial positions were created for nine scholars: five economists (Karl Brandt, Gerhard Colm, Arthur Feiler, Eduard Heimann, and Emil Lederer); two psychologists (Max Wertheimer and Erich von Hornbostel, who was also a leading musicologist); one expert in social policy (Frieda Wunderlich); and one sociologist (Hans Speier). In 1934, the University in Exile received authorization from the Board of Regents of the State of New York to offer masters and doctoral degrees, and in 1935, this division was formalized as the Graduate Faculty of Political and Social Science.
Joseph Urban (1872-1933)
Austrian born architect and scenic designer; architect and designer of the 66 West 12th Street building for The New School (1929-1931.) During his prolific career, in addition to working on private residential and commercial commissions, Urban created scenic designs for theater and opera houses in Vienna and throughout Europe and for the Boston Opera Company; he worked with the Metropolitan Opera of New York, and he also created designs for the Ziegfield Follies, numerous Broadway shows, and Hollywood films.

Thorstein Veblen (1857-1929)
American economist and sociologist. In addition to being a prolific writer, perhaps best known for his book, The Theory of the Leisure Class (1899), Veblen was also one of the co-founders and core faculty members of The New School.

Frieda Wunderlich (1884-1965)
German born economist and politician; the only female faculty member of the University in Exile in 1933. Wunderlich achieved international recognition for her research and publications on labor and social policy, including women’s work.

Scope and Content of Collection
The New School Scrapbook collection consists of fifty-seven scrapbooks compiled at The New School for internal administrative use between 1919 when The New School was founded, through 1952. Thirty-six of the scrapbooks, which span from 1918 to 1953, include local, regional and international newspaper articles and editorials, as well as some administrative documents and correspondence and promotional materials. The remaining 21 scrapbooks (1941-1952) primarily consist of promotional materials for print distribution and radio broadcast, invitations to New School events.

For the press series, content includes political and cultural news of the day as it pertained to people and events affiliated with The New School, New School curricula, notable public speaking engagements at The New School, news about guest lecturers, faculty, students and alumni. Taken as a whole, these scrapbooks bear witness to two world wars, but they also reflect the scope and diversity of the scientific, economic, political, artistic and literary activities that shaped many of the major cultural movements and developments in the United States and internationally during the first half of the twentieth century. Ongoing ideological debates regarding labor, economic and humanitarian issues are particularly present here, and follow a trajectory with significant shifts in substance and tone over the course of several decades, begining with the end of World War I, the Great Depression and the New Deal policies of the Roosevelt administration, World War II, to postwar construction abroad, the splintering of American communism, and concluding with the Korean Conflict and the first glimpses of the Cold War. Also present are many feature articles and reviews regarding groundbreaking music, dance, dramatic performances and fine art exhibitions that took place at the New School and in New York City at large.

There is exceptional coverage of the University in Exile and ongoing efforts by longtime New School leader Alvin Johnson to bring threatened European scholars to America. Additional topics with strong coverage include: press about the formation and development of The École Libre des Hautes Études; and
also the wide range of well-known and notable artists, designers, philosophers, historians and scientists who either joined the New School faculty, taught as associate instructors, or were invited to be guest speakers; academic and political events pertaining to Bryn J. Hovde (New School President, 1945-1950), and Hans Simons (New School President, 1950-1960); the formation of the Dramatic Workshop in 1940; and the New School Associates membership group.

Return to Table of Contents »

**Organization and Arrangement**

**Arranged in 2 series:**

I Press clippings, 1918-1953  
II Promotional materials, 1940-1952

This scrapbook collection is arranged in two series, each in chronological order. There is one folder of "Additional Articles," which were found as loose documents scattered throughout the storage boxes in which the scrapbooks were stored prior to processing. Also, a few of the scrapbooks were housed without covers within plastic bags, probably not in their original order. In those cases, materials are grouped here as they were found.

Return to Table of Contents »

**Administrative Information**

Finding aid by Jennifer Larson and New School Archives staff.

**Publication Information**

New School Collections April 26, 2017

**Access Restrictions**

For scrapbooks available in digital form, researchers must consult the digitized versions, which are publicly accessible online. Researchers wishing to consult the originals of materials that have been digitized should write to archivist@newschool.edu, indicating the reason for the request.

**Use Restrictions**

To publish images of material from this collection, permission must be obtained in writing from the New School Archives and Special Collections. Please contact: archivist@newschool.edu.

**Immediate Source of Acquisition**

Transferred from The New School's Raymond Fogelman Library, 2011.

**External Support**
Processing and digitization of this collection was funded in part by an Innovations in Education grant from The New School Provost's Office in conjunction with a course on the history of The New School taught in the spring of 2012 by faculty members Julia Foulkes and Mark Larrimore.

Return to Table of Contents »

## Related Materials

The New School Publicity Office records (NS.03.01.05) in the New School Archives may contain publicity-related records of events and programs documented in the scrapbooks. The scrapbooks may be viewed as the culmination of the efforts of the New School's Publicity Office. Other materials produced by this office will be found in the New School course catalogs and bulletins (NS.05.01.01) and the New School Bulletin collection (NS.03.01.02).

Return to Table of Contents »

## Keywords for Searching Related Subjects

### Genre(s)
- Administrative records.
- Clippings (information artifacts).
- Correspondence.
- Course materials.
- Ephemera.
- Scrapbooks.

### Personal Name(s)
- Beard, Charles A., (Charles Austin), 1874-1948
- Benton, Thomas Hart, 1889-1975
- Cowell, Henry, 1897-1965
- Egas, Camilo, 1889-1962
- Hovde, Brynjolf Jakob, 1896-1954
- Johnson, Alvin Saunders, 1874-1971
- Kallen, Horace Meyer, 1882-1974
- Orozco, José Clemente, 1883-1949
- Simons, Hans, 1893-1972
- Urban, Joseph, 1872-1933
- Veblen, Thorstein, 1857-1929
- Wunderlich, Frieda, 1884-1965

### Subject(s)
- Art -- Exhibitions.
• Publicity.
• Universities and colleges -- New York (State) -- New York.

Other Finding Aids note

For selected item-level description and images of many of the New School publicity scrapbooks, see The New School Archives Digital Collections at http://digitalarchives.library.newschool.edu/index.php/Detail/collections/NS030101.

Collection Inventory

<table>
<thead>
<tr>
<th>Series I. Press clippings 1918-1953</th>
<th>Box</th>
<th>Folder</th>
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<tbody>
<tr>
<td>Press clippings 1: 1918-1935 May, 1939</td>
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<tr>
<td>Subjects include:</td>
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<td></td>
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<tr>
<td>Clippings and printed promotional materials document the founding and early years of The New School, through advertisements for classes, lectures and programs; fundraising letters; material related to the construction of the 66 West 12th Street building; leaflets for folk music and classical recitals and conferences, dance recitals, and typewritten statements about The New School.</td>
<td></td>
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<tr>
<td>Link to the digital version of Scrapbook 1:</td>
<td>[<a href="http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_01_OCR">http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_01_OCR</a>]</td>
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<td>Press clippings 2: 1926-1927</td>
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<td>Subjects include:</td>
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<tr>
<td>Clarence Darrow (American lawyer, leading member of the American Civil Liberties Union, New School guest lecturer)</td>
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<tr>
<td>Sandor Ferenczi (Hungarian-born psychoanalyst, New School instructor)</td>
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<tr>
<td>John Masefield (British poet, New School guest speaker)</td>
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<tr>
<td>Terry Ramsaye (American film historian, New School instructor)</td>
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<td></td>
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<tr>
<td>John A. Ryan (American theologian, New School instructor)</td>
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<tr>
<td>Ira S. Wile (American physician, New School instructor)</td>
<td></td>
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<tr>
<td>William Z. Ripley (Economist, social theorist, New School instructor)</td>
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<td>Link to the digital version of Scrapbook 2:</td>
<td>[<a href="http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_02_OCR">http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_02_OCR</a>]</td>
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<tr>
<td>Press clippings 3: 1927-1931 May, 1940-1941</td>
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<td>1-2</td>
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<td>Subjects include:</td>
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<tr>
<td>Includes: New School course schedules and promotional materials--Thorsten Veblen--Modernist Art exhibition at the New School (1931)--Alvin Johnson (Swedish language)--Thomas Hart Benton murals--Copy of a letter from</td>
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</table>
Albert Einstein to Dr. Jacob Billikopf (1941)--Copy of a letter from Abel Cruz Santos, Consul General of Columbia to Dr. Alvin Johnson (1940).

Link to the digital version of Scrapbook 3:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_03_OCR]

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<th>Press clippings 4: 1927-1931 Apr, 1933, 1935, 1939</th>
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<td><strong>Subjects include:</strong></td>
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<tr>
<td>Includes: Jose Clemete Orozco frescos--Thomas Hart Benton mural--Opening of the New School Building, West 12th Street--Joseph Urban--Horace M. Kallen. THIS INFO MAY BELONG IN FACT TO BRAILSFORD--MAY NEED TO MOVE FROM THIS NOTES FIELD.</td>
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Link to the digital version of Scrapbook 4:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_04_OCR]

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<th>Press clippings 5: 1931-1932</th>
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<tr>
<td><strong>Subjects include:</strong></td>
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<tr>
<td>Henry Cowell and Leon Theremin: co-invention of the Rhythmicon</td>
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<tr>
<td>Camilo Egas (Equadorian-born painter, New School Director of Art beginning in 1935)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Waldo Frank (American novelist, social critic, New School instructor)</td>
<td></td>
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<tr>
<td>Joseph Jastrow (Polish-born psychologist, New School instructor)</td>
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<tr>
<td>Radio City Music Hall murals controversy: student protests over use of foreign artists</td>
<td></td>
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<tr>
<td>Nicholas Slominsky</td>
<td></td>
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<tr>
<td>Soviet School of Expression puppet shows</td>
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<tr>
<td>Léon Theremin (Russian inventor, colleague of Henry Cowell)</td>
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<td></td>
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<tr>
<td>Arthur Weiser (German scholar, New School instructor)</td>
<td></td>
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<tr>
<td>Frank Lloyd Wright (American architect, New School guest speaker)</td>
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Link to digital version of Scrapbook 5:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_05_OCR]

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<th>Press clippings: Additional Articles: 1931-1943</th>
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<td><strong>Articles include:</strong></td>
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<td>&quot;Latest Radio City Plans Discussed at Adult School,&quot; <em>Engineering News-Record</em>, December 10, 1931</td>
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<tr>
<td>&quot;Refugees Aiding Democracy's War,&quot; <em>Los Angeles Times</em>, Sunday, August 1, 1943 (photocopy)</td>
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<tr>
<td>Photo clipping with caption, Hans Staudinger, New School instructor, <em>Detroit Michigan Free Press</em>, 1943</td>
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<td>&quot;He Founded University in Exile,&quot; (Dr. Alfred Werner), <em>National Jewish Monthly</em>, undated</td>
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<tr>
<td>&quot;The University in Exile,&quot; (unknown magazine, undated)</td>
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Link to the digital version of Additional Articles:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_Additional_Articles_OCR]

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<th>Press clippings 6: 1932</th>
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<tbody>
<tr>
<td><strong>Subjects include:</strong></td>
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</table>
Anita Block (co-founder, editor of the *New York Call* 1919-1923, drama critic, New School guest lecturer)

G.A. Borchese (Giuseppe Antonio Borghese; Italian writer, literary critic, New School instructor)

**Henry Cowell**

Gan Kolski (Polish-born printmaker): exhibition at New School; suicide in New York City in 1932

Zora Neal Hurston (African American anthropologist, author): New School performance of her African American folk music program, “From Sun to Sun”

Link to the digital version of Scrapbook 6:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_06_OCR]

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<tr>
<th>Press clippings 7: 1931 Aug, 1932 Sep-1933 Apr</th>
<th>5</th>
<th>4-5</th>
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**Subjects include:**
Includes: Joseph Urban--dance reviews--Tina Flada American debut--Mary Wigman Dance Group, American debut--Thomas Hart Benton mural--Jose Clemente Orozco--modern architectural exhibition (prototypes for mass produced steel modular homes)--Jose de Creeft--"Cruxifixion of Christ," Frederick Wright.

Link to the digital version of Scrapbook 7:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_07_OCR]

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<tr>
<th>Press clippings 8: 1933-1935</th>
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**Subjects include:**
**University in Exile**

Link to the digital version of Scrapbook 8:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_08_OCR]

<table>
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<tr>
<th>Press clippings 9: 1930-1936, 1939</th>
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<th>8-9</th>
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</table>

**Subjects include:**

Max Ascoli

Charles A. Beard

**Thomas Hart Benton**

Brochures, courses: New School concerts and lectures

Minna Citron (American printmaker, exhibited at New School)

Horace B. Davis (labor historian, activist, New School instructor)

Caroline O'Day (American politician, first female Democrat elected to Congress, New School guest lecturer)

Camilo Egas

Robert Frost (American poet, New School guest lecturer)

J.B.S. Haldane (British geneticist and evolutionary biologist, New School guest lecturer)

Richard Neutra (Viennese-born architect, New School instructor)

New York Folk Festival Council (an organization devoted to preserving and celebrating ethnic dance styles): performances held at the New School

Pamphlet: **New School Associates**

Koppel S. Pinson (German historian, New School instructor)
Press announcement: Masters and Doctoral Social Science degree-granting programs at New School

Ernst Toch (German-born composer, New School instructor)

Link to the digital version of Scrapbook 9:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_09_01_OCR]

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<th>Press clippings 10: 1935-1936</th>
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<td><strong>Subjects include:</strong></td>
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<tr>
<td>The American Artists Congress (founded in February 1936 as part of the popular front of the Communist Party to unite graphic artists in projects to combat the spread of fascism): meetings held at New School</td>
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<tr>
<td><strong>Henry Cowell</strong></td>
<td></td>
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<tr>
<td>Arthur Garfield Hayes, (American lawyer, general counsel for the American Civil Liberties Union, New School guest lecturer)</td>
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<tr>
<td>Inaugural live radio broadcast: &quot;Forum of the Air on Contemporary Issues,&quot; collaboration between WHN and New School</td>
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<tr>
<td>Max Lerner (American journalist, New School instructor)</td>
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<tr>
<td>New York Folk Festival Council: performances at New School</td>
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<td></td>
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<tr>
<td><strong>José Clemente Orozco</strong></td>
<td></td>
<td></td>
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<tr>
<td>United Neighborhood Houses WPA theatre project (sponsored by New School)</td>
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<tr>
<td>Link to digital version of Scrapbook 10</td>
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[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_010_OCR]

<table>
<thead>
<tr>
<th>Press clippings 11: 1935-1936</th>
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<tr>
<td><strong>Subjects include:</strong></td>
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<tr>
<td>Administrative document (typewritten): &quot;Discussion of the position and policy of the New School for Social Research&quot;</td>
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<tr>
<td>American Artists Congress: formation of, and events held at New School</td>
<td></td>
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</tr>
<tr>
<td><strong>Thomas Hart Benton</strong></td>
<td></td>
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<tr>
<td><strong>José Clemente Orozco</strong></td>
<td></td>
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<tr>
<td>Promotional booklet: 66 West 12th Street building (includes list of Board of Directors, Instructors, and Lecturers, 1919-1930)</td>
<td></td>
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</tr>
<tr>
<td>WPA Harlem Hospital mural controversy: New School student protests</td>
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<tr>
<td>Link to digital version of Scrapbook 11:</td>
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</table>
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_011_OCR]

<table>
<thead>
<tr>
<th>Press clippings 12: 1935-1936</th>
<th>6</th>
<th>8-11</th>
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<tbody>
<tr>
<td><strong>Subjects include:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Thomas Hart Benton</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anita Block</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fritz Eichenburg (German-born illustrator, New School instructor)</td>
<td></td>
<td></td>
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<tr>
<td>Robert Frost: lecture series at the New School</td>
<td></td>
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</tr>
</tbody>
</table>
Alexander Goldenweiser (Russian-born anthropologist and sociologist, New School instructor)

Horace M. Kallen

Harry Allen Overstreet (Chair, Philosophy Department at City College of New York, New School instructor)

James Harvey Robinson (American historian and educator, co-founder and first director of New School)

Charles W. Smith (American printmaker, New School instructor)

66 West 12th Street building

Link to digital version of Scrapbook_12:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_012_OCR]

Press clippings 13: 1935 Feb-1937 Jun

Subjects include:

Max Ascoli

Thomas Hart Benton

Humphrey-Weidman Dance Group, American tour: (Doris Humphrey, New School instructor)

Horace M. Kallen

Lucius N. Littauer (New School benefactor)

Thomas Mann: visit to New York City, guest lecturer at New School

Project proposal (typewritten document): Italian immigrant juvenile delinquents


University in Exile

Woodrow Wilson Prize awarded to New School (1935)

Link to the digital version of Scrapbook 13:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_13-01_OCR]

Press clippings 14: 1936-1937

Subjects include:

Emilo Amero (Mexican-born artist, New School instructor)

Artists' Union (established in New York City in 1934. Advocated for more positions within the Works Progress Administration-Federal Art Project (WPA/FAP), better pay and working conditions): meetings held at New School

Joseph Blumenthal (American typographer, bookmaker, co-founder of the Spiral Press, New School instructor)

Aaron Copland (American composer, New School instructor)

Camilo Egas

New York Folk Festival Council

Yasuo Kuniyoshi (Japanese-born painter, New School instructor)
“The Ten” (Whitney Museum Dissenters, a nine-member artists group comprised of Joseph Solman, Ilya Bolotowsky, Louis Schanker, Yankel Kufeld, Lee Gatch, Ben Zion, Louis Harris, M. Rothkowitz, and Adolph Gottlieb): New School exhibition

Alexander Woollcott (American literary and drama critic, Algonquin Round Table member, New School instructor)

William Zorath (Lithuanian-born American artist and writer, New School instructor)

**Other Finding Aids note**

Link to digital version of Scrapbook_14

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_014_OCR]

<table>
<thead>
<tr>
<th>Press clippings 15: 1937-1938</th>
<th>Subjects include:</th>
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<th>2-3</th>
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<tr>
<td></td>
<td>American Artists Congress Second Annual Meeting: held at New School</td>
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<td>Artist's Union-Federal Art Project: art exhibition at New School</td>
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<tr>
<td></td>
<td>Joseph Jastrow (Professor of Psychology, New School)</td>
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<tr>
<td></td>
<td>Thomas Hart Benton</td>
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<tr>
<td></td>
<td>José Clemente Orozco</td>
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<tr>
<td></td>
<td>Thomas Mann, &quot;Freud, Goethe, Wagner&quot; essays delivered as lectures at the New School, April 1937</td>
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<tr>
<td></td>
<td>Gorham Munson (American literary critic, New School instructor)</td>
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<tr>
<td></td>
<td>Promotional pamphlet: <em>The Graduate Faculty of Political and Social Science</em></td>
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Link to the digital version of scrapbook 15:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_015]

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<tr>
<td></td>
<td>University in Exile</td>
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<tr>
<td></td>
<td>Emil Lederer (Bohemian-born economist and sociologist, New School instructor)</td>
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<tr>
<td></td>
<td>Fernando de los Rios (Spanish-born Socialist theorist, New School instructor)</td>
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<tr>
<td></td>
<td>Hans Simons</td>
<td></td>
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<td></td>
<td>Frieda Wunderlich</td>
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Link to the digital version of scrapbook 16:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_016]

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<tr>
<td></td>
<td>Berenice Abbott</td>
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<td></td>
<td>Alvin Corporation (relief project chartered by Alvin Johnson, 1939)</td>
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<td></td>
<td>Roger N. Baldwin (Director of American Civil Liberties Union, New School instructor)</td>
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<tr>
<td></td>
<td>Thomas Hart Benton</td>
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</tbody>
</table>
The Cradle Will Rock (dramatic production): New Theatre League/Flatbush Players production at New School

Chang Shun Hsin (Chinese émigré painter): art exhibition at New School

United American Sculptors Union: 1939 exhibition at the New School (affiliated with the Congress of Industrial Organizations)

**University in Exile**

Works Progress Administration (WPA): concert series held at New School

Paul Zucker (Art historian, New School instructor)

Link to the digital version of scrapbook 17:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_017]

Press clippings 18: 1939-1942

**Subjects include:**

Peggy Bacon (American artist, printmaker, New School guest lecturer)

**Thomas Hart Benton**

Ladislas Czettel (Hungarian-born costume designer, New School guest lecturer)

Hanns Eisler (Austrian-born composer, New School instructor)

Yasuo Kuniyoshi

Erwin Piscator (German-born theater director, founder of the Dramatic Workshop at the New School)

"A Southern Tragedy: A Photo-Document by Eliot Elisofon Based on the Book These Are Our Lives," exhibition at the New School (1940)

United American Artists, second annual exhibition at the New School (1940)

Rockefeller Foundation grant funding to the New School for music in film production (1940)

Stanley William Hayter (British-born printmaker, New School faculty)


**University in Exile**

Link to the digital version of scrapbook 18:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_018]

Press clippings 19: 1939-1941

**Subjects include:**

Max Ascoli

Fritz Lehmann (German-born social scientist, New School instructor)

Funding campaign led by Alvin Johnson for University in Exile (1940)

**Graduate Faculty of the New School**

Refugee scholars (term used in national and local press for University in Exile faculty)

**Hans Simons**
University in Exile

George Gray Zabriskie: sale of 23 Gramercy Park residence to Max Ascoli

Link to the digital version of scrapbook 19:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_019]

Press clippings 20: 1940-1942

**Subjects include:**

Thomas Hart Benton

The Bombshell Group (artists collective): art exhibition at New School

Alexey Brodovitch (Russian-born photographer and designer, New School instructor)

**Henry Cowell**

Robert Goffin, (Belgian lawyer, author, New School instructor)

Varian M. Fry (American journalist; formed rescue network in Vichy France that aided anti-Nazi and Jewish refugees to escape Nazi Germany, worked on behalf of New School)

Otto Klemperer (German-born conductor, New School instructor)

Hans Kohn (Czechoslovakian-born philosopher and historian, New School instructor)

Alfonso Umaña (Rafael Alfonso Umaña Mendez, Colombian-born textile and visual artist, New School instructor)

Universidad en Exilio

Refugee scholars (term used in national and local press for University in Exile faculty)

Eleanor Roosevelt (First Lady, wife of President Franklin Delano Roosevelt, social activist, New School guest lecturer)

Workshop Seventeen (Atelier 17), (printmaking workshop founded in 1927 by Stanley William Hayter, New School instructor)

Link to the digital version of scrapbook 20:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_020]

Press clippings 21: 1941-1944

**Subjects include:**

Max Ascoli

Booklet, "To the Living Spirit." Contains a comprehensive list of New School lecturers; enrollment statistics 1919-1942

Arthur Feiler (German-born economist, New School instructor)

Hans Ernest Fried (Austrian-born journalist, New School instructor)

Graduate Faculty of Political and Social Sciences at the New School for Social Research

Hiram Halle (American businessman, co-founder of the University in Exile)

Horace M. Kallen

Ernst Kris (Austrian psychoanalyst and art historian, New School instructor)

Nazi propaganda

Fernando de los Rios
Hans Simons
Hans Speier (German-born sociologist, author, New School instructor)
Hans Staudinger (German-born economist, Dean of the Graduate Faculty, 1943-1944)

University in Exile
Max Wertheimer
Frieda Wunderlich

Link to the digital version of scrapbook 21:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_021]

Press clippings 22: 1941-1956
Subjects include:
Henri Bonnet (French politician, French ambassador to United States from 1944 to 1954, New School instructor)
Charles Boyer (French-born actor, founder of the French Research Foundation, New School guest speaker)
École Libre des Hautes Études
Henri Focillon (President of the École Libre des Hautes Études)
Jacques Maritain (French philosopher and political thinker, École Libre des Hautes Études instructor)

Link to the digital version of scrapbook 22:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_022]

Press clippings 23: 1942-1943
Subjects include:
Lewis Stacy Brown, "Tomb for Dictators" sculpture: on display at New School
École Libre des Hautes Études
Leonard Feather (British jazz pianist, composer, historian, New School instructor)
Robert Goffin (Belgian-born lawyer, author, New School instructor)
S.L. Hawkins: auction of 66 West 12th street New School building by Central Savings Bank (1942)
Horace Kallen: Art and Freedom book review
Wright M. Morris (American photographer, 1942 Guggenheim Fellowship recipient): New School art exhibition
New School exhibition, "Art, a Weapon for Total War"
New School symposium, "Federal Taxation in Wartime"
Beardsley Ruml (American statistician, economist, New School instructor)
Victory Workshop of the Artists League of America conference at New School

Link to the digital version of scrapbook 23:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_023]

Press clippings 24: 1943-1944
Subjects include:
Berenice Abbott
Aaron Copland (American composer, New School instructor)
José de Creeft
Clara W. Mayer (Associate Director, Dean, School of Philosophy and Liberal Arts, the New School)

Louis Schanker (American artist, one of "The Ten" Whitney dissenters, founding member of American Abstract Artists group, New School instructor)

Hans Simons

Establishment of School of Philosophy and Liberal Arts

University in Exile

Paul Lester Wiener (American architect, urban planner, New School instructor)

Link to the digital version of scrapbook 24:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_024]

Press clippings 25: 1943-1944

Subjects include:
Ladislaw Czettel, (Hungarian costume designer, New School instructor)
Peter Monro Jack (American author, literary critic, New School instructor)
Hans Kohn (Czechoslovakian-born historian, philosopher, New School instructor)
New School Jubilee 25th anniversary celebration
Paul Lester Weiner (German-born architect, urban planner, New School instructor)

Link to the digital version of scrapbook 25:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_25]

Press clippings 26: 1944-1945

Subjects include:
Acquisition by the New School of buildings at 49-57 West 12th Street
American Chapter for Relief and Post-War Planning of the International Congresses of Modern Architecture (CIAM)
Commission on Discrimination
Leon Henderson (American businessman, Administrator of the Office of Price Administration 1941-1942, New School guest lecturer)
Jean Benoît-Levy (French-born film director, New School instructor)
Richard J. Neutra (Viennese-born architect, New School guest instructor)
Louis Schanker (American artist, New School instructor)
Press announcement: Alvin Johnson's retirement
Press announcement: Bryn J. Hovde named president of the New School
Kurt Vohl (German-born chemist, New School instructor)
Agnes Dyer Warbase (American social activist, benefactor for the founding of New School)

Link to the digital version of scrapbook 26:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_26]

Press clippings 27: 1944-1949

Subjects include:
Rudolf Arnheim
Max Ascoli
Handicraft Development Inc.
Hiram Halle (American businessman, philanthropist; major benefactor for the Graduate Faculty of Political and Social Science)

Horace M. Kallen
Alain Lock (American philosopher, writer, New School instructor)
Carl Mayer: appointment to the position of Dean of the Graduate Faculty
New School faculty appointments
Alexander H. Pekelis (Russian-born jurist, editor in chief of the *Columbia Law Review*, chief consultant to the Commission on Law and Social Action of the American Jewish Congress, New School instructor)

Hans Simons
Link to the digital version of scrapbook 27:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_027]

Press clippings 28: 1945-1946

Subjects include:
Establishment of annual scholarships to Graduate School, including the “Alvin Johnson Prize”
Karen Horney (American psychologist, New School instructor)
Bryn Hovde (Inauguration as the second President of the New School)
José Clemente Orozco
Abraham Yehuda (Saudi Arabian-born writer, linguist, first director Study of Near East and Middle Eastern Civilizations and Languages at the New School)
Paul Lester Wiener (Architect, urban planner, New School instructor)

Link to the digital version of scrapbook 28:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_028]

Press clippings 29: 1946-1947

Subjects include:
Charles Abrams
Max Ascoli
Morris Raphael Cohen (American philosopher, lawyer, New School instructor)
José de Creeft
Hans Eisler (Austrian-born composer, New School instructor)
Dinner Forum series at New School
Selig Hecht (Biophysicist, New School instructor)
Alain LeRoy (Alain LeRoy Locke; American historian, New School instructor)
Henry A. Linet (Film executive, New School instructor)
Julius E. Lips (American anthropologist, New School instructor)
Joseph Schillinger (Ukrainian-born music theorist, New School instructor)

Link to the digital version of scrapbook 29:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_029]

Press clippings 30: 1947-1948
Subjects include:
Bryn J. Hovde
Hans Eisler
New School library: dedication of the Edith E. Wood collection
Yasuo Kuniyoshi
Lawrence Reddick (Curator, Schomburg Collection, New York Public Library, New School instructor)

Link to the digital version of scrapbook 30:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_030]

Press clippings 31: 1948-1949
Subjects include:
Announcement: Edward C. Carter appointed to be the first provost of the New School
Announcement: New School first summer session in Europe
José de Creeft
Mark Van Doren (American poet, writer, critic, New School instructor)
Hans Eisler (Austrian composer, New School instructor)
Bryn J. Hovde: controversy over Queens College president nomination
Hans Kohn (Czechoslovakian-born historian, philosopher, New School instructor)
Alfred Kazin (American author, New School instructor)
Wilhelm Reich (Austrian-born psychoanalyst, New School instructor)

Link to the digital version of scrapbook 31:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_031]

Press clippings 32: 1949
Subjects include:
Adult education at New School
John Dewey: 90th birthday celebration at New School
Bryn J. Hovde
Alvin Johnson: awarded French officer of Legion of Honor
Alvin Johnson: 75th birthday celebration at New School
Horace M. Kallen
Max Lerner (German architect, urban planner, New School instructor)
Edwin G. Nourse (American economist, New School instructor)

Hans Simons: announcement of his appointment as vice president of the New School

Miguel Sopo (Colombian artist), first American exhibition held at New School

Link to the digital version of scrapbook 32:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_032]

Press clippings 33: 1949

**Subjects include:**

Americans for Intellectual Freedom: events held at New School

Cultural and Scientific Conference for World Peace, held at the Waldorf-Astoria (Bryn J. Hodve, delegate)

José Clemente Orozco

World Congress of Intellectuals (Bryn J. Hovde, delegate)

Link to the digital version of scrapbook 33:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_033]

Press clippings 34: 1950-1951

**Subjects include:**

Marlon Brando (American actor, Dramatic Workshop alumnus)

Bryn J. Hodve: announcement of his resignation

Max Lerner (German-born architect, urban planner, New School instructor)

Eugene O'Neil, Jr. (Classicist scholar, New School instructor)

Saul K. Padover (American historian, professor and dean of the School of Politics, New School)

Hans Simons: announcement of appointment to presidency of the New School

Herbert Zipper (Austrian-born composer, activist, New School instructor)

Link to the digital version of scrapbook 34:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_034]

Press clippings 35: 1951-1952

**Subjects include:**

Eugene Atget: photography exhibition at the New School

Thomas Hart Benton

Tony Curtis (American film actor, Dramatic Workshop alumnus)

Ervand George Kogbetliantz (Armenian-born mathematician, inventor of three-dimensional chess, New School instructor)

Hans Kohn (Austrian composer, New School instructor)

Neil MacNeil (American journalist, New School instructor)

Gorham Munson

Music by Parents and Children Workshop

Saul Padover (American political scientist, New School instructor)
Subjects include:

George Bacon (American engineer; co-founder, New School)

Thomas Hart Benton

Giuseppe Antonio Borghese

Henry Cowell

Karen Horney (American psychoanalyst, New School instructor)

Pioneers Progress, Alvin Johnson memoir review

Louis Joughin (literary critic, director of the American Civil Liberties Union, New School instructor)

Yasuo Kuniyoshi

Florence Corliss Lamont (New School benefactor, supporter of New School Orozco murals during the 1930s)

Gorham Munson (American writer, New School instructor)

José Clemente Orozco mural, Struggle in the Occident: New School shrouding the images of Lenin and Stalin

New School refugee scholarships granted to Chinese students

Hans Simons

Brom Weber (literary critic, New School instructor)

Link to the digital version of scrapbook 36:

[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_036_b]

Series II. Promotional materials 1940-1952

The New School's Publicity and Public Relations Offices used these scrapbooks to track and store materials related to New School advertising, course promotion, often featuring a specific course or program, fund raising appeals and pamphlets for the New School Associates, letterhead, concert programs, course, exhibition and other event announcements, many sponsored by the New School Associates, invitations, statistical reports, radio spots, event calendars, and weekly and semester-length course bulletins. Programs featured include the École Libre des Hautes Études, the Graduate Faculty of Political and Social Science, the Schools of Politics, Philosophy and Liberal Arts, and the Dramatic Workshop.

Many of the materials herein were found tucked between leaves of the scrapbook, rather than attached to scrapbook pages. Semester-length course catalogs have been removed to the New School course catalog collection (NS.05.01.01). While some issues of the weekly supplemental pamphlet, the New School Bulletin, remain here, many have been removed to the New School Bulletin collection (NS.03.01.02). Unless otherwise indicated, materials in this series remain undigitized.

<table>
<thead>
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<th>Promotions 1: 1941-1943</th>
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<tr>
<th>Promotions 2: 1940-1945</th>
<th>Box</th>
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<tr>
<td>Three issues of 12th Street, A Quarterly (Vol.1, No.1 and 2; Fall 1944; Vol.1, No.3: Spring 1945) have been removed to the New School periodicals collection (NS.05.06.01).</td>
<td>17</td>
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<tr>
<td></td>
<td>14</td>
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Includes the following booklets: *Alvin Johnson*, with forward by Hans Staudinger and Boris Mirkine-Guetzevitch, text by John W. Nason; *Notes on the New School Murals*, by Alvin Johnson; and *The New School, 1919-1944*, commemorating the 25th anniversary celebration of the New School. Issues of the supplemental pamphlets have been removed to the *New School Bulletin* collection (NS.03.01.02).

Link to the digital version of Scrapbook Promotions 3:
[http://digitalarchives.library.newschool.edu/index.php/Detail/objects/NS030101_PC_Promo_03_OCR]

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announcement for The Spiral Group; and a 1949 pamphlet advertising a summer session in Europe.

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<th>Promotions</th>
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<td>Includes a signed guest book, photographs, promotional and administrative materials from an exhibition of José Ferrer's paintings, Portraits and Self-Portraits. Includes photographs of José Ferrer and Paul Mocsanyi, director of the New School Art Center</td>
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