Jane Bannerman art and design work, circa 1927-circa 1990, undated
KA.0122

This finding aid was produced using the Archivists' Toolkit
February 28, 2017
Describing Archives: A Content Standard
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## Collection Overview

- **Repository**
  - Kellen Design Archives

- **Creator - Creator**
  - Bannerman, Jane Campbell

- **Title**
  - Jane Bannerman art and design work

- **Date [inclusive]**
  - circa 1927-circa 1990, undated

- **Extent**
  - 2.5 linear ft: 1 box, 1 oversize box, 4 oversize folders

- **Summary**
  - Jane Campbell Bannerman studied graphic design and illustration at the New York School of Fine and Applied Art (now Parsons School of
Design), graduating in 1930. She worked for several New York-based firms, including McMillen, Inc., as a graphic and interior designer, and later opened her own textile design and interior decorating business. The collection primarily consists of student work, commercial design work, and travel watercolors, as well as clippings, photographs, and printed materials.

Biographical Note

Jane Campbell Bannerman grew up in Elizabeth, New Jersey. She attended the New York School of Fine and Applied Art (now Parsons The New School for Design), where she studied in the Graphic Advertising and Illustration Department (later named Communication Design). Bannerman began her education at the New York School of Fine and Applied Art's campus on West 80th Street, then spent the 1929 academic year studying at the school's Paris Ateliers before returning to New York for her third and final year. While in Europe, Bannerman studied illustration with Van Day Truex and was a classmate of interior design illustrator and "room portraitist" Elizabeth Hoopes. The two artists, who became lifelong friends, later found employment with the interior design firm McMillen, Inc., well known for hiring Parsons alumni.

Following graduation, Bannerman worked in a series of design-related positions. She was employed by the textile design studio Contempora and worked for The Delineator, a women's magazine. It was through one of these positions that Bannerman established a friendship with designer Cipe Pineles, who went on to become a noted art director. In 1932, Bannerman won an award from the Art Alliance of America, an organization promoting excellence in product design and advertising, for her textile designs. She worked for McMillen for approximately three years before leaving the professional sphere to raise a family. After her daughter was older, Bannerman started her own interior decorating business, building a strong clientele through word of mouth. She later returned to McMillen, but left after a year to pursue travel and artistic interests.
The collection primarily consists of art and design work in the form of textile design drawings and watercolors. In addition to original visual works, it includes a small number of clippings, photographs, and printed materials. Work from Bannerman's professional career is not comprehensively documented.

Student work created during Bannerman's education at the New York School of Fine and Applied Art comprises a significant portion of the collection, particularly travel watercolors depicting places visited while on a trip through Italy, many of which are dated and identified by location. Other examples of student work are projects from an advertising design class, brochure designs for the Paris Ateliers, watercolors depicting historic costume, and a series of pencil drawings depicting animals, possibly executed as an exercise in the concept of Dynamic Symmetry, a principle promoted by the New York School of Fine and Applied Art.

Early work in the collection may be signed Jane Campbell or with the initials JHC. Work created after her marriage is typically signed Jane Bannerman or Jane Campbell Bannerman.

The bulk of materials in the collection is undated. Estimated inclusive dates have been assigned at the series-level using information supplied in an oral history interview.

Organization and Arrangement

Organized in 4 series:
I  General
II  Artwork
III  McMillen, Inc.
IV  Student work

Administrative Information

Publication Information
Kellen Design Archives October 11, 2012

Conditions Governing Access note
Collection is open for research use. Please contact archivist@newschool.edu for appointment.

Use Restrictions
To publish images of material from this collection, permission must be obtained in writing from the New School Archives. Please contact: archivist@newschool.edu.

Immediate Source of Acquisition
Donated to the New School Archives by Jane Campbell Bannerman, 2010.

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Related Materials

An oral history interview with Jane Bannerman is available in the New School Archives in Parsons School of Design oral history program (PC.07.01.02).

The Elizabeth Hoopes interior design watercolors (KA.0093) provides supplemental documentation of artwork executed for McMillen, Inc. Bannerman discusses her friendship with Hoopes in her oral history interview.

For additional examples of student work created in the Graphic Advertising and Illustration Department, the Roselaine Boylan student work (KA.0077) documents the advertising design projects of a student who contemporaneously attended the New York School of Fine and Applied Art.

The following collections document the work and experiences of students who participated in the Paris Ateliers program during the late 1920s and early 1930s: Ina Dell Marvin student work (KA.0063), Marion Reed student notebook (KA.0069), and the Mariette Cassels student notebooks (KA.0076). A large amount of Cipe Pineles' later work will be found in the New School Archives' Parsons School of Design poster collection (pre-2007) (PC.05.07.01), including admissions catalogs and posters advertising Parsons School of Design.

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Keywords for Searching Related Subjects

Corporate Name(s)

- McMillen Inc.
- New York School of Fine and Applied Art.
- Paris Ateliers.

Genre(s)

- Drawings.
- Photographs.
- Student projects.
- Watercolors (paintings).

Personal Name(s)

- Golden, Cipe Pineles

Subject(s)
Other Finding Aids note

For selected item-level description and images from the Jane Bannerman art and design work, see The New School Archives Digital Collections at [http://digitalarchives.library.newschool.edu/index.php/Detail/collections/KA0122](http://digitalarchives.library.newschool.edu/index.php/Detail/collections/KA0122).

Collection Inventory

### Series I. General 1930-circa 1990s
Includes reproductions of clippings documenting Bannerman's early design work, correspondence from the Comtesse de Brois [?], photographs of Bannerman, a brochure designed by Cipe Pineles and Ted Sandler for Green Mansions resort, and a drawing by Pineles, possibly titled, "The Lady and the Tiger.'

Link to selected images from this series., 1930-circa 1990s

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<td>Photographs, circa 1990s</td>
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### Series II. Artwork 1930s-circa 1990s
Consists of art and design work that cannot be identified as either student work or work completed for McMillen, Inc. Media primarily consist of ink, pastels and watercolors. Series includes figurative textile design drawings and travel watercolors in addition to a published collection featuring illustrations of Bermuda.

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**Series III. McMillen, Inc. undated**

Consists of an advertising brochure, "The Bride's Dilemma," an ink drawing of a bed, and a black and white photograph depicting three unidentified women standing outside the McMillen office.

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<td>Photograph</td>
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**Series IV. Student work between 1927 and 1930**

Original student work includes watercolors depicting glassware, several brochure designs for the Paris Ateliers, the Parisian campus of the New York School of Fine and Applied Art where Bannerman studied during the 1929 academic year, and a colorful advertisement for ice picks. Dynamic Symmetry exercises consist of pencil drawings of animals with a translucent overlay. Travel watercolors, many of which are dated and labeled by location, depict various historic sites, museum pieces, and locations Bannerman visited in Italy under the supervision of Van Day Truex.

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