Burton Schuman student work, 1947-1948
KA.0078

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February 28, 2017
Describing Archives: A Content Standard
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Collection Overview

Repository Kellen Design Archives

Creator Schuman, Burton

Title Burton Schuman student work

Date [inclusive] 1947-1948

Extent 1 linear ft : 1 binder, 1 folder

Abstract Completed by Burton Schuman while a student at Parsons School of Design in 1947-1948 for an advertising design class taught by Betty Carter, the collection includes sketches, illustrations and advertising designs.

Preferred Citation note
Biographical note

Burton Schuman attended Parsons School of Design, graduating in 1948 with a certificate in Advertising Design. After graduating, Schuman worked as a commercial artist for Vita Food Products, New York, and became a painter and photographer. His paintings of wildlife were later published commercially in nature magazines.

Source: Parsons School of Design Alumni Association records (PIC.03.002.1).

Scope and Contents of Collection

The collection consists of Burton Schuman's class assignments for a third-year advertising design course at Parsons School of Design taught by faculty member Betty M. Carter between September 1947 and January 1948. Visiting critic William A. Adriance, art director for Brooke, Smith, French & Dorrance, Inc., also provided instruction.

A notebook consists of sequentially-numbered design problem instructions and completed assignments executed in ink, pencil, tempera, and watercolors. Problems range from rendering shells, interiors, and still lifes to advertising campaigns for Bayer Aspirin and Trans-World Airlines (TWA). A separate folder houses oversized assignments, consisting of design problems 1 (leaves) and 7 (pencil drawing advertising air travel to Switzerland).

Administrative Information

Bernadette Vitale in 2010; initial processing by Anne Kumer in 2007.

Publication Information

Kellen Design Archives August 12, 2010

Access Restrictions

Collection is open for research use. Please contact archivist@newschool.edu for appointment.

Use Restrictions
To publish images of material from this collection, permission must be obtained in writing from the New School Archives. Please contact: archivist@newschool.edu.

Immediate Source of Acquisition note
Donated by Burton Schuman, 1999.

External Support
The processing of this collection was supported in part by a grant from the J. Paul Getty Trust.

Keywords for Searching Related Subjects

Corporate Name(s)
- Parsons School of Design. Graphic Advertising and Illustration Department.

Genre(s)
- Drawings.
- Notebooks.
- Student projects.

Personal Name(s)
- Adriance, William A.
- Carter, Betty M.

Subject(s)
- Advertising layout and typography.
- Commercial art -- United States -- 20th century.
- Graphic design -- Study and teaching -- New York (State) -- New York -- 20th century.

Other Finding Aids note
For selected item-level description and images from the Burton Schuman student work, see The New School Archives Digital Collections at http://digitalarchives.library.newschool.edu/index.php/Detail/collections/KA0078.

Collection Inventory
<table>
<thead>
<tr>
<th>Design problems</th>
<th>k_OSx-1</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notebook</td>
<td>1</td>
<td></td>
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</tbody>
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