John Russo graphic design work, 1955-1983
KA.0070

This finding aid was produced using the Archivists’ Toolkit
February 28, 2017
Describing Archives: A Content Standard
Table of Contents

Collection Overview ............................................................... 2
Biographical note ................................................................... 3
Scope and Contents of Collection ........................................... 3
Administrative Information ..................................................... 3
Related Materials ................................................................... 4
Keywords for Searching Related Subjects .............................. 4
Other Finding Aids note .......................................................... 4
Collection Inventory ............................................................... 5

Collection Overview

Repository  Kellen Design Archives
Creator  Russo, John J.
Title  John Russo graphic design work
Date [inclusive]  1955-1983
Extent  0.3 linear ft: 3 folders
Abstract  John Russo (1920-2012) graduated from Parsons School of Design in 1942 and taught at the school from 1946 to 1985. The collection includes printed examples of Russo's whimsical graphics, including fliers, invitations, and posters. More samples of Russo's design work will also be found in the Parsons marketing and promotional materials record group (PC.05.03.01), in the Parsons posters collection (PC.05.07.01) and in the Parsons School of Design Alumni Association records (PC.03.02.01).
Preferred Citation note

[Identification of item], [date (if known)], John Russo graphic design work, KA.0070, box __, folder __, New School Archives and Special Collections, The New School, New York, New York.

Biographical note

John J. Russo (1920-2012) graduated from Parsons School of Design in 1942 and was a faculty member of the Communication Design Department beginning in 1946 when it was called Advertising Design. When Illustration became a separate department in the early 1950s, he also taught in the Illustration Department. Russo became chair of the Communication Design Department -- then called Graphic Design (it would be named Communication Design in 1972) -- during the 1970-1971 academic year and retired in 1985.

Scope and Contents of Collection

The collection includes invitations, postcards, posters, and other printed materials designed by Parsons faculty member John Russo. Many of the materials advertise events such as dances and Mardi Gras balls sponsored by the administration of Parsons School of Design, including the Alumni Association. The collection also includes posters featuring graduating classes of graphic design students fancifully rendered as birds and flowers, as well as holiday-themed posters with student names incorporated into the design.

Administrative Information

Publication Information

Kellen Design Archives September 24, 2010

Conditions Governing Access note

Collection is open for research use. Please contact archivist@newschool.edu for appointment.

Use Restrictions

To publish images of material from this collection, permission must be obtained in writing from the New School Archives. Please contact: archivist@newschool.edu.
Immediate Source of Acquisition note

Related Materials
Samples of John Russo's illustration work may also be found in the New School Archives' Parsons School of Design poster collection (pre-2007) (PC.05.07.01) and the Parsons School of Design Alumni Association records (PC.03.02.01).

Keywords for Searching Related Subjects
Corporate Name(s)
- Parsons School of Design. Alumni Association.
- Parsons the New School for Design. Communication Design Dept.

Genre(s)
- Christmas cards.
- Invitations.
- Postcards.
- Posters.

Occupation(s)
- Graphic designers.
- Illustrators.

Subject(s)
- Commercial art -- United States -- 20th century.
- Graphic design.

Other Finding Aids note
For selected item-level description and images from the John Russo graphic design work, see The New School Archives Digital Collections at http://digitalarchives.library.newschool.edu/index.php/Detail/collections/KA0070.
### Collection Inventory

<table>
<thead>
<tr>
<th>Description</th>
<th>Box</th>
<th>Folder</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calendar, postcards and toy, 1968, 1981-1982, undated</td>
<td>k_5</td>
<td>8</td>
</tr>
<tr>
<td>Includes a wall calendar, a top constructed from paper, and postcards advertising an exhibition of Russo's work at Parsons School of Design.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitations, 1958-1981</td>
<td>k_5</td>
<td>8</td>
</tr>
<tr>
<td>Posters and fliers, 1955-1983</td>
<td>k_5</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>k_OSxxx-1</td>
<td>7</td>
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<tr>
<td></td>
<td>MC F 2</td>
<td>1</td>
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