Lorraine Fox offprints, transparencies, and tear sheets, 1964-1976

KA.0015

This finding aid was produced using the Archivists' Toolkit
February 28, 2017
Describing Archives: A Content Standard
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Collection Overview

Repository Kellen Design Archives

Creator Fox, Lorraine

Title Lorraine Fox offprints, transparencies, and tear sheets

Date [inclusive] 1964-1976

Extent 1 linear ft : 1 box, 2 oversize folders

Summary Lorraine Fox (1922-1976) began her career in commercial illustration in the 1940s. She went on to become one of the most celebrated female illustrators of the mid-20th century. The collection, which spans the final decade of Fox's life, includes print proofs, transparencies and tear sheets
of album covers, magazine and book illustrations, greeting cards, and advertising materials, including a promotional packet for Haldol. Fox taught at Parsons School of Design from 1965 until shortly before her death in 1976.

Preferred Citation note

[Identification of item], [date (if known)], Lorraine Fox offprints, transparencies, and tear sheets, KA.0015, box __, folder __, New School Archives and Special Collections, The New School, New York, New York.

Biographical note

Lorraine Fox was born in Brooklyn in 1922. She graduated from Pratt Institute in 1944 and studied painting with Reuben Tam at the Brooklyn Museum Art School in the 1960s.

Fox began contributing illustrations to major periodicals in the late 1940s. In 1951, she joined the Charles E. Cooper Studio, considered one of the most influential studios for commercial art and photography. Her work appeared in Better Homes and Gardens, Woman's Day, Seventeen, and McCall's, in addition to many other national publications. She also illustrated book and album covers, children's books, and advertising materials. Fox, who was later represented by Frank Lavaty and Jeff Lavaty, worked in a variety of media, including pencil, watercolors, and oils. In addition to commercial work, she exhibited in numerous galleries and museums, often alongside her husband, fellow illustrator Bernie D'Andrea. Her work is included in the collections of the Society of Illustrators Museum of American Illustration.

Fox began teaching illustration at Parsons School of Design in 1965, and remained at the school until shortly before her death in 1976. In 1977, she was the subject of an article in American Artist by illustrator and former Parsons instructor Murray Tinkelman, who identifies her as one of the first artists to successfully demonstrate the viability of illustration in an age of photography. Fox consistently stressed the importance of finding her "inner vision" as an artist and illustrator, a trait that allowed her to interpret commercial assignments in often arresting and unconventional ways. In 1979, Lorraine Fox was inducted into the Illustrators Hall of Fame, and remains one of the few female illustrators to receive this recognition.

Scope and Contents note
The Lorraine Fox collection includes clippings, proofs, sample greeting cards, tear sheets, transparencies, and offprints of periodical illustrations, album and book covers, and publicity materials. The collection contains no original artwork, correspondence, or materials pertaining to Fox's teaching career, although materials in the collection correspond with her years teaching at Parsons School of Design.

Unidentified illustrations in the collection primarily consist of color transparencies of Fox's illustration work. The transparencies are divided into categories based on subjects depicted in the drawings. Common thematic elements are: animals, children, fantasy/futuristic scenes, heterosexual couples, medicine and health, relationships and sexuality, and women.

Non-commercial work consists of drawings featured in group shows. This series includes a clipping from a catalog featuring a self-portrait, along with a painting for an untitled anti-war show mounted by the Society of Illustrators. Printed materials include RCA album covers for classical recordings, book jackets, Christmas cards, pharmaceutical advertising packets for Haldol and Pharmascan (Geigy), and magazine illustrations. Periodicals represented include *Boy's Life*, *Family Circle*, *New Times*, *Seventeen*, and *True*. Notable is a proof for a print advertisement seeking sponsors for a Westinghouse-produced documentary about Lady Bird Johnson.

**Organization and Arrangement**

Organized in 3 series:

I  **Unidentified illustrations, undated**

II  **Non-commerical work, 1972-1974**

III  **Printed materials, 1964-1976**

**Administrative Information**

**Publication Information**

Kellen Design Archives October 28, 2010

**Conditions Governing Access note**

Collection is open for research use. Please contact archivist@newschool.edu for appointment.

**Use Restrictions**

To publish images of material from this collection, permission must be obtained in writing from the New School Archives. Please contact: archivist@newschool.edu.

**Immediate Source of Acquisition**
Donated to Parsons School of Design by Bernard L. D'Andrea, Lorraine Fox's husband, in 1978, prior to the establishment of the New School Archives.

Keywords for Searching Related Subjects

Genre(s)
• Christmas cards.
• Clippings (information artifacts).
• Offprints.
• Tear sheets.

Occupation(s)
• Illustrators.

Subject(s)
• Children -- Pictorial works.
• Commercial art -- United States -- 20th century.
• Figurative art -- United States -- 20th century.
• Human figure in art.
• Magazine illustration -- United States -- 20th century.
• Women -- Pictorial works.

Other Finding Aids note
For selected item-level description and images from the Lorraine Fox offprints, transparencies, and tear, see The New School Archives Digital Collections at http://digitalarchives.library.newschool.edu/index.php/Detail/collections/KA0015.

Collection Inventory

<table>
<thead>
<tr>
<th>I. Unidentified illustrations undated</th>
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<td>Science fiction and fantasy</td>
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<td>Women</td>
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**II. Non-commercial work 1972-1974**

- Link to digital version of self-portrait, 1972-1974
  - [http://digitalarchives.library.newschool.edu/index.php/Detail/objects/KA0015_b01_f09_01](http://digitalarchives.library.newschool.edu/index.php/Detail/objects/KA0015_b01_f09_01)

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<td>Pharmaceutical industry merchandising materials, 1974</td>
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